



**Support causes and raise awareness.
Part game, part photo, all advocacy.**

Quarters for Conservation is a **digitization of the traditional donation bucket**, that allows your guests to support your causes in a fun new way. Many zoos, aquariums and museums **support causes by donating** a portion of a guests ticket price to a cause. Quarters for Conservation allows you to promote that support and **provide an entertaining interactive** at the same time.

Entertainment in advocacy.

After selecting their charity from an intuitive touch screen kiosk, the guest's photo is incorporated into a randomized coin-drop animation that is presented on a large overhead screen for all to see. As their "quarter" bounces down a themed plinko board, guests eagerly await the celebratory animation broadcasting the cause they have supported.

You provide the causes and our team will build the celebrations.

From protecting marine life to restoring the wetlands, each photo border and animation is unique to your conservation efforts. Our in-house creative team will build specific celebrations and photo borders that can be seasonally rotated in synch with your partnerships and efforts.

Fostering ongoing support.

Guests also receive a digital copy of their photo for easy sharing on all social platforms. A great way for them to share their visit and their support. Borders proudly contain cause information and provide links to allow others to join in. Charity selection metrics and user data is provided to you for analysis or follow-up from you or your partners.

- Customized visual and audio content
- Fundraising database management
- Single or multiple cause support
- Targeted CRM data collection
- Seasonally rotated creative
- Leverage social media



For more information on how Quarters for Conservation could work for your causes please contact HTyson@amazingpictures.com or call (407) 490-4891.

